

# Welcome to Arostream, LLC

## Our Mission:

*Arostream's mission is to provide high-speed Wi-Fi Internet access to multi dwelling units or apartment campuses and ultimately, to the tenants that reside therein. Arostream's goal is to provide an effective, affordable, and positive Internet experience for both owners and tenants alike.*

## Our Vision:

*Arostream's vision is to provide affordable Internet, comparable reliability, coupled with significantly better supported streaming service options. The overall objective is to create a sustainable, cost effective, positive entertainment experience for all.*

## Why should I switch to Arostream?

Great question! There are a few things that make Arostream a good choice!

The most important thing to know is that Arostream is a reseller of Wi-Fi, which means that we provide the equipment that provides access to the Internet and as such, it allows us to give you choices – choices not only in the provider or ISP, but also in cost.

Secondarily, we provide a continuous passive revenue stream that is valid for as long as you own the property. This is not a promotion and does not have an expiration date. As explained in more detail below, the revenue stream is not meant to pay for or completely compensate for the cost, but to defray the cost. Revenue sharing minimum and maximum percent depend on the total number of tenants that sign up and remain customers of Arostream. With that being said, we recommend that Wi-Fi be offered as an amenity versus something that each tenant has to obtain and pay for themselves.

The reason for this is twofold. First, this ensures that the percentage of revenue comes in and remains at or very close to the top-tier, or between 8 & 10% continuously. Second, Arostream directly manages the Wi-Fi. In other words, there is no longer a need to contact the ISP (Internet service provider) directly. We manage everything ourselves. The tenants contact us directly with any issues that they may have.

- *A few things to keep in mind:*
  - Think of your target market. The types of tenants that can afford to live in your apartment complex are used to modern conveniences. Wi-Fi as an amenity is what will separate you from the complex next door. It is an amenity that will be highly utilized, and the hassle-free experience will be one that your tenants will appreciate.
  - We do not rely on or utilize a shared network. This is a concept that is unique to Arostream.
  - Tenants will be able to purchase Internet immediately upon move-in. Tenants only need to access Arostream's Wi-Fi portal page to purchase and activate their Internet on the spot. Service is activated automatically. Tenants can register and log in to their individual accounts and are able to then create a password of their choosing, making it easier for them to remember. All of this eliminates the need of having to book an appointment with a cable company as well as having to take a day off from work to wait for the arrival of a technician.
- *Arostream provides hassle free execution:*
  - Running cables and mounting access points in the ceilings ○ is a discreet and effective way to install Wi-Fi while maintaining the building's aesthetic.
  - Tenants will never be disturbed by loud noises caused by Internet installation and / or network technicians.
  - Tenants do not have the additional stress or anxiety of having unknown technicians entering the building.

How do we do it?

Arostream is a value-added entertainment reseller. We directly add long term value to your residential building(s). We do this by offering high-speed Internet as a reseller, specializing in large, multi-unit complexes. We are able to offer substantially greater than

average uptime, we routinely monitor the network, and are able to address issues quickly. We offer choices that range between synchronous as well as standard asynchronous streaming.

We service all of our own equipment and provide an in-house help desk at no additional charge. This means that no one has to contact the cable company again! All of that is done by us. It is a completely hassle-free experience!

Tell me how revenue sharing works!

It's easy! You make money dependent on the number of tenants that sign up for and remain Arostream customers. In doing so, we will pay you a minimum of 6% and up to a maximum of 10% of the number of tenants that become and remain a customer. Obviously, this number is not stable, as tenants move, cancel services, etc., To maximize your income, the goal is to have most, if not all of your tenants become and remain customers of Arostream. Revenue sharing runs for the length of the contract and is not based on a promotional time period.

What we often suggest is that the monthly cost be implemented as a built-in amenity included with the rent. In this way, you will increase your passive revenue to the higher end of the max percentage. The revenue stream is not meant to eliminate your out-of-pocket cost, but to defray the cost. In some cases, it could eliminate the cost and provide some additional revenue, but that depends on the ISP that is available and the total number of apartments that use our service. Unfortunately, we cannot guarantee additional income, nor can we give an exact dollar amount until we conduct a survey to see what is available in your area.

*To summarize:*

Arostream calculates the allowance rate based on the number of users and sends quarterly payments to the proprietor of the property.

% User Access	% Access Allowance
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80%	6%
85%	7%
90%	8%
95%	9%
100%	10%

What else do we offer?

We are also working on a beta project involving IPTV.

*What is IPTV?*

The short answer is that IPTV is streamed entertainment programming versus cable which receives television programs via a broadcast signal from either an antenna, dish, or fiber optic cable.

Although IPTV is capable of running on slower ADSL or asymmetric digital subscriber lines, it works consistently better on fiber broadband lines, because of its higher information carrying capacity.

IPTV is a viable alternative to cable. Because IPTV uses streaming, television shows can be watched “on demand”.

Once this is out of beta and up and running, we will be able to offer IPTV to your tenants for less than what they would normally pay through other cable television providers. We will offer live on demand television from around the nation, from news to sports, as well as on demand compatible TV series – all for one low price. Again, no more fussing with the cable company, as we service all of our own equipment.

What does my building need to get started?

We highly recommend fiber for the fastest and most sustainable solution for you and your tenants. Fiber offers the most versatility, does not need to be replaced, and is capable of the most consistent speeds over time.

Traditional copper or ethernet cables can be used, although the capability depends on what value the cables max out at. We do not and cannot increase speeds, as it will still be bottlenecked by whatever the current wiring allows.

Each rental unit requires a router that we provide. How or exactly where you mount or place them is entirely up to you.

What are Internet package prices?

- Standard: 375 mbps = \$55.95 / month / per apartment
- Premium: 450 mbps = \$65.95 / month / per apartment

In Summary

We are a sustainable, progressive company that has a vision for long term viability in the technology and entertainment business. We believe that everyone should have a choice when deciding which Internet provider is best suited to them.

If you have any questions or would like more information, please don't hesitate to fill out the Contact Us section and we will get back to you soon!

We look forward to getting to know you!